





IT WILL SERVE AS AN EXAMPLE OF THE BENEFITS OF CO-LOCATED HEALTHCARE SERVICES IN A UNIQUE RETIREMENT LIVING COMMUNITY



A £100M PROJECT, THE KINGS HALL HEALTH AND WELLBEING PARK IS A JOINT VENTURE BETWEEN BELFAST DEVELOPER BENMORE GROUP AND UK HEALTHCARE AND PROPERTY INVESTOR OCTOPUS HEALTHCARE







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A CULTURAL AND CREATIVE HERITAGE



THE KINGS HALL REMAINS AN ICONIC VENUE WHICH HAS HOSTED HIGH CALIBRE STARS IN THE ENTERTAINMENT AND BOXING WORLD



The Kings Hall at the Balmoral Showgrounds was constructed in 1933-34 as a permanent exhibition hall for the Royal Ulster Agricultural Society and was officially opened on 29th May 1934 by H.R.H. the Duke of Gloucester, being renamed the 'King's Hall' by the permission of King George V.

The Royal Ulster Agricultural Society immediately put the Kings Hall to use for a variety of purposes. In 1936 alone the hall was utilised for a number of exhibitions, evangelical meetings, boxing and wrestling contests and a circus that was held at Christmas. Staples of the annual schedule at the Kings Hall included the Ideal Home Show, motor shows and wedding exhibitions. In later decades the hall would also be used for music concerts; the Beatles famously performed at the Kings Hall on 2nd November 1964. The Kings Hall was put to a very different use during the Second World War when the exhibition

hall was requisitioned for the duration of the conflict. The premises at Balmoral were occupied until a few months after the end of hostilities in 1945. The Air Ministry (Ministry of Supply) acquired the site in 1940 and converted the Kings Hall into an aircraft factory for Short Bros. & Harland in order to construct fuselages for Stirling Bombers.

The Kings Hall remains an iconic venue which has hosted high calibre stars in the entertainment and boxing worlds, with the most successful concerts including Cliff Richard, Diana Ross, David Bowie, Nirvana, Bruce Springsteen, Boyzone, and U2 supported by Lou Reed.

Northern Ireland and national boxing hero Barry McGuigan also made history at the venue when he won the title of World Champion at The Kings Hall in 1985.

The BEATLES

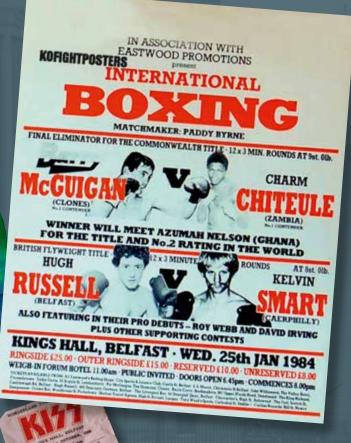
Top: Stirling bombers under construction in 1944. Middle: The Beatles performed in 1964. Bottom: Ice skating in 1972.

















THE VISION

THE KINGS HALL HEALTH AND WELLBEING PARK WILL BE A BENCHMARK FOR THE FUTURE OF HEALTHCARE BY DELIVERING A RANGE OF INTEGRATED AND ONSITE HEALTH, COMMUNITY AND LEISURE FACILITIES INCLUDING CARE FOR THOSE IN LATER LIFE, GYM, RESTAURANTS AND A HOTEL

A landmark in the city, the iconic building at the centre of the site will be sensitively transformed into quality accommodation for a range of primary healthcare services to include GP, pharmacy, optician and much more.

In addition, the site will have residential and nursing care located close to an established community, as well as assisted living spaces providing quality transitionary and specialist care for those in later life.

It will boast a thriving location for all ages to enjoy with the addition of eateries, hotel, gym, retail and leisure facilities all located along a picturesque plaza.





THE DEVELOPMENT PLAN

OUR AMBITION IS TO DELIVER HEALTHCARE LED REGENERATION THAT PROVIDES A NEW LANDMARK FOR NORTHERN IRELAND'S HEALTHCARE

A: Kings Hall Primary Care Complex



Integrated primary care services, offices, headquarters and training facilities.

B: Hotel



Catering for business and leisure visitors with 160 bedrooms.

C: Retail Space



Opportunities for health club, retail, café, restaurants available to offer a mix of leisure, lifestyle, healthcare for village residents and visitors.

D: Multi-Storey Car Park



A 750 space multi-storey car park.

E: Associated Medical Facilities

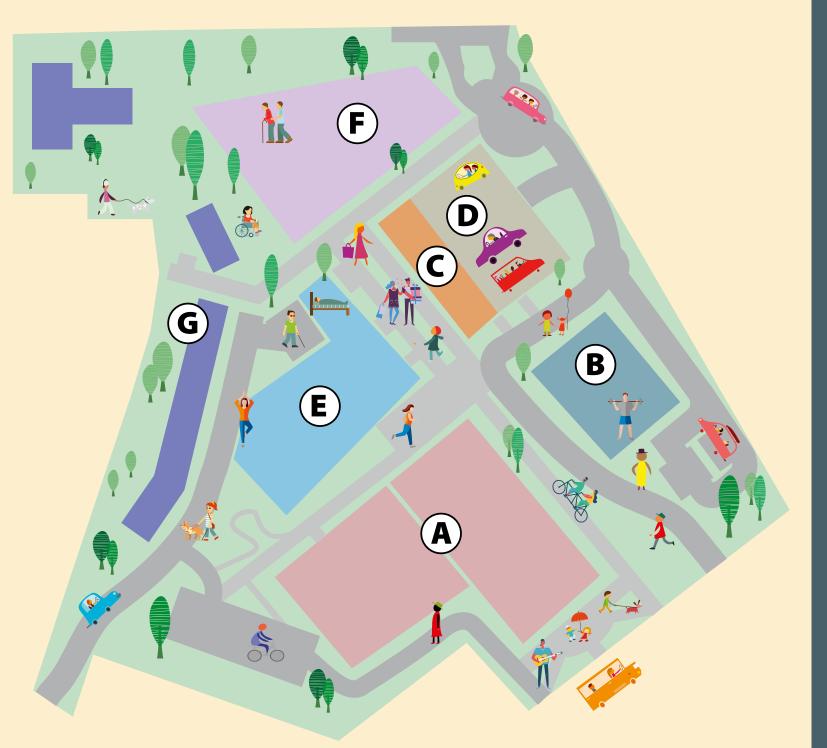


Independent healthcare services.

F & G: Accommodation for those in Later Life



Residential and nursing care, assisted living spaces providing quality transitionary and specialist care.



KEY















A THRIVING LOCATION WITH A SOCIAL HEART

THIS AMBITIOUS VISION WILL ENHANCE THE AREA'S RENOWNED REPUTATION FOR HIGH QUALITY RESTAURANTS NESTLED WITHIN GREEN SPACES



ocated 3.5 miles from Belfast City Centre in South Belfast on the former Kings Hall site located within the heart of South Belfast, a few minutes' walk from Lisburn Road. The immediate area is mixed in character and includes high quality residential and retail/restaurants located close by on the Lisburn Road.

Northern Ireland has one of Europe's youngest and fastest growing workforces, and has an enviable education system which is among the best performing in Europe.





UPMARKET RESTAURANTS AND BARS

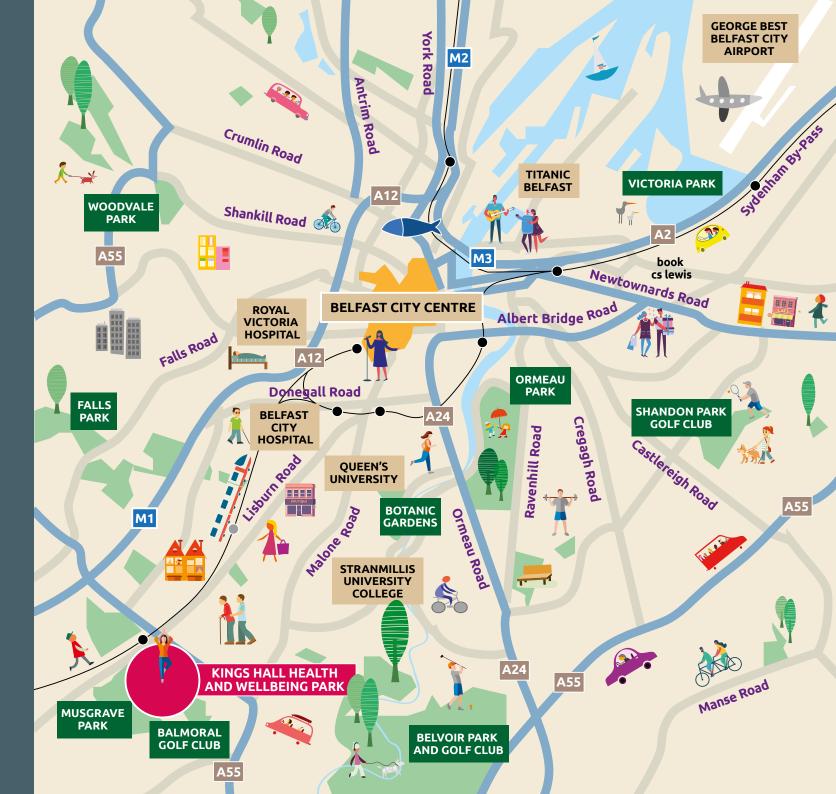
PLENTY OF GREEN SPACES

GREAT CHOICE OF SHOPPING

EXCELLENT LEISURE AND SPORTS FACILITIES

THRIVING SOCIAL COMMUNITY

AMBIANT AND PROGRESSIVE LOCATION



TRANSPORT, INFRASTRUCTURE AND CONNECTIVITY

WITH CONVENIENT RAIL, ROAD AND AIRPORT LINKS, IT'S EASY TO MAKE LOCAL AND INTERNATIONAL CONNECTIONS

Belfast is the capital of Northern Ireland, with one of Europe's youngest and fastest growing populations of 617,000. The City is located approximately 103 miles north of Dublin and 75 miles south east of Londonderry.

Belfast has an excellent infrastructure network. The M2 motorway provides access to the north







towards Antrim/Derry and the M1 motorway

provides access to the south and the rest of

City benefits from four railway stations and

the province towards Lisburn and Dublin. The



TRANSPORT AND CONNECTIONS

- First rate road network: Located on a main arterial route, connecting to the motorway network.
 Travel to Dublin in under 2 hours.
- Two main airports: George Best Belfast City and Belfast International. Almost 30 daily flights to London and daily flight to New York. One hour from London by air.
- Balmoral train station: 5 minute walk from the Kings Hall. Trains between Balmoral and Great Victoria Street run every 20-30 minutes and to and from Central every 30 minutes. Free bus from Central to Belfast City Hall. Two hours from Dublin by rail.
- Buses: 9a & 9b stop directly outside the Kings Hall every 5-10 minutes directly to Wellington Place in the city centre. Return buses are from Great Northern Mall dropping off directly outside the Kings Hall Complex.

CONNECTIONS

BELFAST CITY CENTRE

10 MINS BY CAR OR TAXI 10 MINS BY TRAIN 15 MINS BY BUS

BELFAST CITY AIRPORT

20 MINS BY CAR OR TAXI 20 MINS BY TRAIN 25 MINS BY BUS

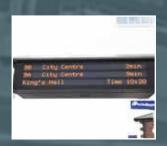
BELFAST INTERNATIONAL AIRPORT

35 MINS BY CAR OR TAXI 30 MINS BY BUS FROM CITY CENTRE 30 MINS BY TRAIN FROM BELFAST CENTRAL

DUBLIN CITY CENTRE

2 HOURS BY CAR OR TAXI 2 HOURS BY TRAIN FROM BELFAST CENTRAL







KEY DEVELOPMENT OPPORTUNITIES

OPPORTUNITIES EXIST THROUGHOUT THE DEVELOPMENT FOR HEALTHCARE AND HEALTHCARE SERVICE PROVIDERS, HOTEL AND COMMERCIAL OPERATORS

The Kings Hall Health and Wellbeing Park offers
opportunities for all forms of health and wellbeing
providers both large and small. We are keen to hear
from all occupiers who would be interested in being
part of this unique development.

pportunities are offered in the following sectors throughout the development:

- Primary Care
- A wide range of Medical Opportunities including Physiotherapy, Opticians and Dental
- Medical Related Offices, Precision Medicine, Training and Research Facilities
- Hotel
- Retail and Leisure
- Multi-Storey Car Park
- Retirement Living
- Independent Living
- Nursing Home



CONTACT INFORMATION

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